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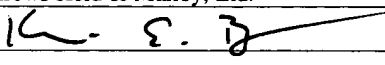
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)		Application Number	10/672,253
		Filing Date	September 26, 2003
		First Named Inventor	Jeyhan Karaoguz, et al.
		Group Art Unit	8824
		Examiner Name	unassigned
Total Number of Pages in This Submission	3	Attorney Docket Number	15025US02

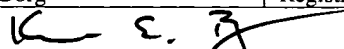
ENCLOSURES (check all that apply)

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Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual Name	McAndrews Held & Malloy, Ltd.
Signature	
Date	June 16, 2004

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on June 16, 2004.			
Name (Print/type)	Kevin E. Borg	Registration No. (Attorney/Agent)	51,486
Signature		Date	June 16, 2004



Docket No. 15025US02

POWER OF ATTORNEY FROM ASSIGNEE

Broadcom Corporation, a corporation of **California**, having a principal place of business at **16215 Alton Parkway, Irvine, California 92618-3616**, is assignee of the entire right, title and interest for the United States of America (as defined in 35 U.S.C. § 100), by reason of an Assignment to the Assignee executed on September 25, 2003, of an invention known as **MEDIA EXCHANGE NETWORK SUPPORTING VARYING MEDIA GUIDE BASED ON VIEWING FILTERS** (Attorney Docket No. 15025US02), which is disclosed and claimed in a patent application of the same title by the inventor (said application filed on September 26, 2003, at the U.S. Patent and Trademark Office, having Application No. 10/672,253).

The Assignee hereby appoints U.S. attorneys and/or agents at McAndrews, Held & Malloy, Ltd. (Chicago, IL),

Customer No. 23,446,

to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

The Assignee hereby grants said attorneys the power to insert on this Power of Attorney any further identification that may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office.

Send correspondence to:

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Direct phone calls to 312-775-8000.

FOR: **Broadcom Corporation**

SIGNATURE: _____

BY: **Dee Henderson**

TITLE: **Intellectual Property Portfolio Manager**

DATE: **June 8, 2004**



Certificate Under 37 C.F.R. 3.73(b)

Docket No.: 15025US02

Applicant/Patent Owner: Broadcom Corporation

Application No./Patent No.: 10/672,253 Filed/Issue Date: September 26, 2003

Entitled: **MEDIA EXCHANGE NETWORK SUPPORTING VARYING MEDIA GUIDE
BASED ON VIEWING FILTERS**

Broadcom Corporation, a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest, or
2. ☐ an assignee of an undivided part interest

in the patent application/patent identified above by virtue of either:

- A. ☒ An Assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office at Reel 014255/Frame 0698, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s) of the patent application/patent identified above to the current assignee as shown below:

1. From: _____ To: _____
The document was recorded in the Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.
2. From: _____ To: _____
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☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE:] A separate copy (*i.e.*, the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the PTO. See MPEP 302-302.8]

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.

Signature: 

Name: Dee Henderson

Title: Intellectual Property Portfolio Manager

Date: June 8, 2004